

Message Text

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PAGE 01 BRUSSE 03293 211636Z
ACTION EUR-12

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E.O. 11652: N/A
TAGS: BEXP, BE
SUBJ: FOREIGN BUYER PROGRAM: REQUEST FOR DETAILED
INFORMATION ON FBP SHOWS

1. WE ARE IN THE PROCESS OF PLANNING OUR PROMOTION OF FBP
SHOWS FOR THE COMING FISCAL YEAR AND WOULD APPRECIATE
RECEIVING ASAP AS MUCH INFORMATION AS IS AVAILABLE FOR
FBP SHOWS IN FY 78 AND FY 79.

2. IN PARTICULAR WE NEED TO KNOW WHAT FIRMS ARE GOING
TO BE EXHIBITING AT EACH OF THE SHOWS AND, IN SOME
DETAIL, WHAT KINDS OF PRODUCTS ARE GOING TO BE DISPLAYED.
WE WOULD THEREFORE REQUEST BROCHURES FOR ALL THE SHOWS
AND, IN ADDITION, COMPLETE CATALOGS WHEN THEY ARE
PUBLISHED. IN THE ABSENCE OF CATALOGS FOR A PLANNED SHOW,
CATALOGS FROM THE MOST RECENT SHOW IN A SERIES WOULD BE
HELPFUL NOW.

3. WE WOULD BE HAPPY TO RECEIVE SUCH INFORMATION FOR
ALL FBP SHOWS, BUT ESPECIALLY NEED IT FOR THE SHOWS
MENTIONED IN THE CCP FOR BELGIUM. THESE SHOWS ARE:
THE INTERNATIONAL MACHINE TOOL SHOW, CHICAGO, SEP 6-15,
1978; THE INTERNATIONAL WOODWORKING MACHINERY AND FURNITURE
SUPPLY SHOW, LOUISVILLE, SEP 16-20, 1978; THE INSTRUMENTATION/AUTOMATION CONFERENCE AND EXPOSITION, PHILADELPHIA,
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OCT 15-19, 1978; PACKAGING WEEK/ASSEMBLY, CHICAGO, OCT 30-
NOV 3, 1978; THE FOOD AND DAIRY SHOW, ANAHEIM, CA, NOV 5-9,
1979; AND THE AMERICAN MEAT INSTITUTE SHOW, CHICAGO,
NOV 3-9, 1979. CHAMBERS

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Message Attributes

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